

Dear Parent(s),

My approach to vision is very specialized and unique. This unique approach is based upon research indicating that vision is learned. To better understand your child's visual problems, if any, it will be very helpful to know the development of the total child up to this time. A thorough history allows me to plan the tests in advance which will best apply to your child's problem. In addition, it will also allow me to spend more time with your child. As you fill out the history questionnaire, you will recognize the completeness with which your child's problem will be considered

After evaluating the history, I will perform a complete visual analysis. Most patients realize that a specialist's function is not only treatment of a symptom, but complete care in his area of specialty. Such a thorough approach also brings results more quickly and often at less cost in the long run.

Whenever possible, I like to have both parents present for the initial appointment. Many children have failed to receive the optometric care they could have because one parent was unable to communicate to the other the significance of the behavior and visual problem of one's child. Unless all parties primarily concerned with the child's future know and understand his/her problem, s/he might not receive the care they deserve. Other younger children may distract you or your child during testing and I suggest that only the three of you be present for the initial evaluation.

As for costs, the initial optometric/medical exam is \$125 and the follow-up developmental exam is \$220 (**please allow at least one hour in your schedule for both visits**). All therapy sessions are \$65 per 30-minute session (hour sessions are available as well). A 20% discount is given when sessions are purchased in blocks of twenty. Various payments options are offered. All major credit cards are accepted.

Please fax all completed forms to our office prior to your first visit. I am looking forward to seeing you and your child at the appointed time.

Sincerely,

Michael J. Siebert, OD